



AN OPPORTUNITY FOR WAIKATO BUSINESSES  
TO CONNECT WITH THE COMMUNITY &  
DEVELOP BETTER LEADERS



# 2017

## Programme Outline

@CELFwaikato



# WELCOME

You're here because you're interested in exploring the CELF Elevate Programme. This document provides a summary of our programme and what to expect.

Programme	Objectives	Duration	Project
Pre-Programme 4 August 2017 (from 4.30pm - 8.30pm)	<ul style="list-style-type: none"> <li>- Personality profiling, team profiling, and Clifton StrengthsFinder will be completed to assess your leadership skill and behaviour</li> <li>- You will attend a 4-hour workshop to reflect on your leadership profiling results</li> <li>- You are encouraged to think about key work-related and community issues that concern you</li> </ul>	Completed prior to start of Programme 1.	Community-Based Project
Programme 1 Entry Residency Workshop 15-18 August 2017	<ul style="list-style-type: none"> <li>- You will live and work together in an environment that fosters bonding and healthy working relationships</li> <li>- Guest speakers - Listen to experiences of invited leaders who have made a difference</li> <li>- An environment where learning is action-orientated and self-reflective</li> <li>- Developing integrative leadership capabilities</li> <li>- Learn how to build high-performing teams</li> </ul>	Four days, three nights ("Residency")	
Social Project	During the programme you will have to formulate a social project you wish to engage with, where your learning can be actioned		
Programme 2 22-23 September 2017	<p>Field Visit</p> <p>Day 1</p> <ul style="list-style-type: none"> <li>- Visit and observe leadership in action.</li> <li>- You will have the opportunity to learn from the experiences of others in the field</li> </ul>	Two days each per programme Four days in total	
Programme 3 20-21 October 2017	<p>Day 2</p> <ul style="list-style-type: none"> <li>- Discuss relevant leadership topic (see topic examples)</li> <li>- Engage in peer-learning</li> <li>- Reflect upon your learning journey, and how you transfer this to your community projects and their organisations</li> </ul>		
Programme 4 24-26 November 2017	Field trip	Two days, one night ("Residency")	
Programme 5 9-10 February 2018	<p>Field Visit</p> <p>Day 1</p> <ul style="list-style-type: none"> <li>- Visit and observe leadership in action.</li> <li>- You will have the opportunity to learn from the experiences of others in the field</li> </ul>	Two days each per programme Four days in total	
Programme 6 9-10 March 2018	<p>Day 2</p> <ul style="list-style-type: none"> <li>- Discuss relevant leadership topic (see topic examples)</li> <li>- Engage in peer-learning</li> <li>- Reflect upon your learning journey, and how you transfer this to your community projects and their organisations</li> </ul>		

Community-Based Project

Programme	Objectives	Duration	Project
Evaluation and Reflection	You will write your own personal leadership development plan, which will be critiqued at the exit residency		Community-Based Project
Programme 7 Exit Residency 5-6 April 2018	Day 1 - Reflect on your work-related and community leadership journey by drawing out key learnings - Present your personal leadership development plan to a group of close colleagues and mentors for review and critique	Two days, one night ("Residency")	
Graduation 6th April 2018 6pm onwards (Formal attire)	Day 2 - Present your personal leadership development plan to a group of close colleagues and mentors for review and critique - Conclude with celebration, acknowledgement of achievement, and award of certificates		
<b>Total number of learning days during the 9-month journey</b>		<b>17 days</b>	

## TOPIC EXAMPLES

Coaching leadership  
 Courageous conversation  
 Culture and values: its impact on leadership  
 Storytelling: an effective leadership tool  
 The purpose of enterprise

## PROGRAMME FEES

You need to be nominated by your sponsoring organisation.

If you wish to join the programme without sponsorship, the fee is NZ\$12,500 (excluding GST).

There are only limited places for fee-paying participants.

Since CELF is a registered charity, all proceeds are considered a charitable trust donation.

## APPLICATION DEADLINES

We will not accept participant applications (for the current intake year) later than the 20<sup>th</sup> June 2017.

After this date, we will accept and consider applications for the following year.

Sponsorship confirmation deadline (for the current intake year) is 15<sup>th</sup> May 2017. However, we are happy to discuss future sponsorship at any time.

# WHAT TO EXPECT

## IF YOU'RE A

### SPONSOR AND PARTICIPANT'S MANAGER\*

**A progress report every 3 months**  
You have two very special participants in the CELF Elevate Programme. We want to ensure you are kept updated with their growth.

**A respectful experience**  
We want to ensure it is easy to work with us. As such, you can expect clear payment instructions and the best customer service possible.

**Communication**  
It is important to the micro-tribe to communicate with and support your participants. Regular emails back and forth are expected.

**First opportunity to get involved**  
When we start developing new programmes or courses, we will offer you the first chance to get involved. You don't have to, but you get the chance to take first option.

**Invitations to events**  
As a Sponsor, you get complementary tickets to CELF short-courses and exclusive invitations to on-going events throughout the calendar year.

**Feedback**  
We will be sending surveys throughout the year. HOWEVER, if you experience something you don't like or appreciate, please let us know ASAP so we can fix it.

\* If applicable

### PARTICIPANT

**Commitment**  
We take our CELF Elevate Programme and sponsorship very seriously. We expect 75% attendance rate and an active engagement with the programme and your Sponsor.

**Preparation**  
We know you're busy. CELF will ensure you have adequate time to review all information so you can attend our programme events prepared and ready to engage thoughtfully.

**Communication**  
It is important to the micro-tribe to communicate with and support your Sponsor liaison. Regular emails back and forth are expected.

**Respect**  
Some of the participants will open up quite a lot during the programme. Please understand the importance of the vulnerability that is shared, and stay respectful of the trust that is formed.

**Invitations to events**  
As a current participant (and Alumni), you get complementary tickets to CELF short-courses and exclusive invitations to on-going events throughout the calendar year.

**Feedback**  
We will be sending surveys throughout the year. HOWEVER, if you see something you don't like or appreciate, please let us know ASAP so we can fix it.

## TIMELINE OVERVIEW±



# NEXT STEPS

## SPONSOR DUE 15<sup>th</sup> May 2017

1

### Review "Rules of Engagement"

Please review, sign, and return the Rules of Engagement.

2

### Decide on payment terms

You can either pay the full sponsorship at once, or elect for a payment plan. Please let us know which you'd prefer.

3

### Submit nominations

Please email us a copy of your nominated employee's CV. Also, email us the contact details of your community nominee so we can start the process with them.

If you need help selecting a potential community nominee, let us know.

## NOMINATED PARTICIPANT DUE 20<sup>th</sup> June 2017

### Review programme information and dates

Please carefully review our programme information and take note of all the dates. If you aren't able to meet the expectations, let us know ASAP.

### Prepare a short CV for submission

We need to ensure you're the right fit for our programme - equally able to give and receive value while participating. Please email this to [rachel@celf.org.nz](mailto:rachel@celf.org.nz).

### Outcome of your nomination

We will let you know our decision on your nomination by **15<sup>th</sup> June 2017** *at the latest*. Until then, keep an eye on our social media channels for programme updates and announcements.

   @CELFWaikato

## WHO TO CONTACT

For questions related to the programme nominations, expectations, operations, payment, or if you have any concerns, please contact:



**RACHEL KELLY**  
*Executive Director*

**E.** [rachel@celf.org.nz](mailto:rachel@celf.org.nz)  
**M.** +64 21 722 425

For questions related to the programme content, fieldtrips, workshops, or short courses, please contact:



**DR PETER SUN**  
*Research & Academic Delivery,  
Trustee*

**E.** [peter@celf.org.nz](mailto:peter@celf.org.nz)  
**M.** +64 27 588 7728

To learn more about us, go to  
[www.celf.org.nz](http://www.celf.org.nz)

